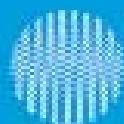
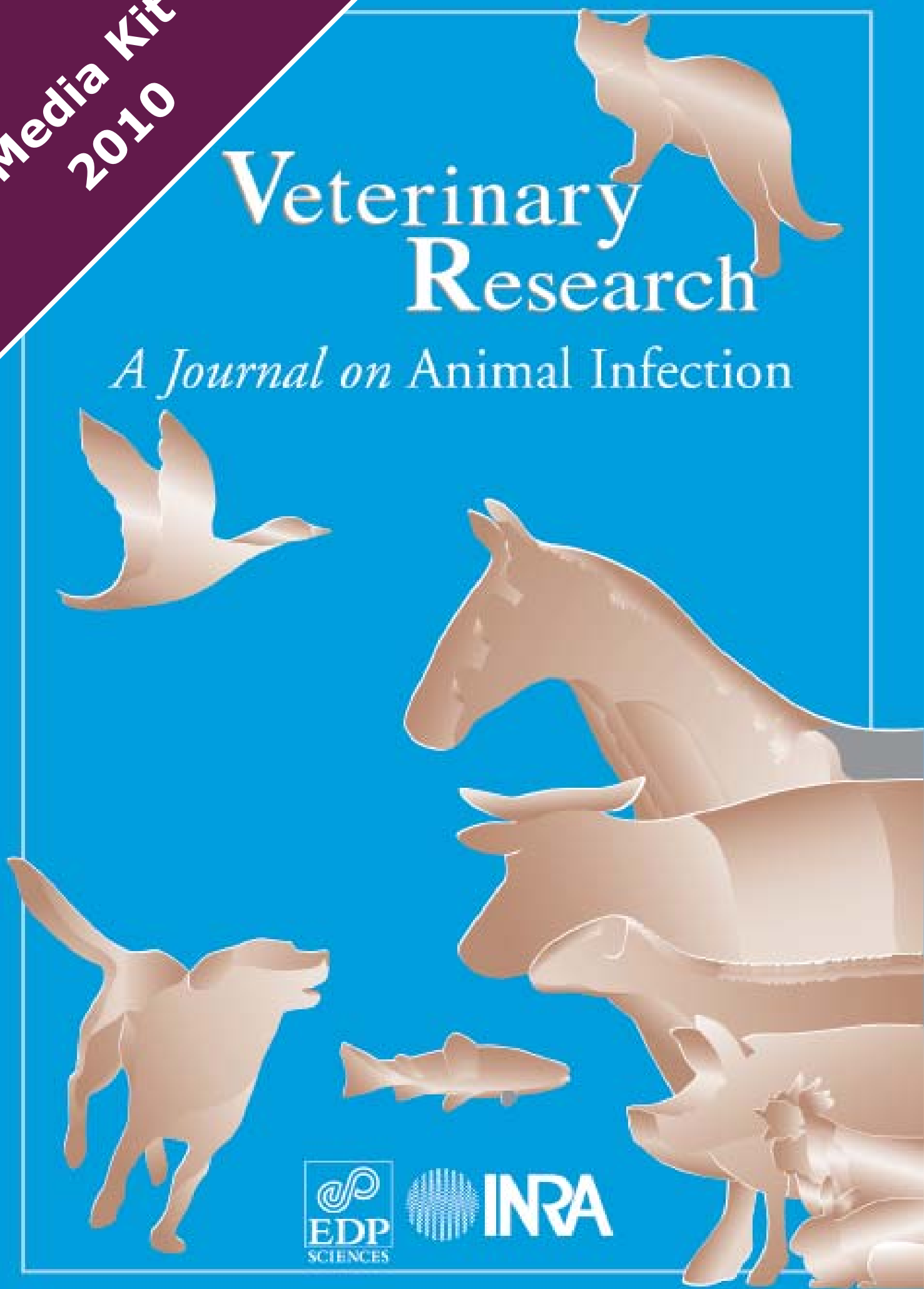


Media Kit
2010

Veterinary Research

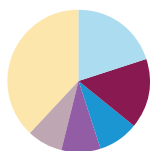
A Journal on Animal Infection



INRA

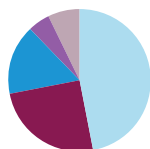
www.vetres.org

European readership*



France:	20%
Great Britain:	16%
Germany:	9%
Italy:	9%
Spain:	8%
Others:	38%

World readership*



Europe:	47%
North America:	25%
Asia Pacific:	16%
Central & South America:	5%
Middle East and Africa:	7%

Visibility

Read in more than

180

countries*

Circulation

22 000

visitors per month*

Downloads

200 000

Articles downloaded*

* in 2009

Veterinary Research is a peer-reviewed journal that publishes original and review articles of high quality focussing on animal infection and epidemiology.

The areas of interest are bacteriology, parasitology, virology, immunology and epidemiology. Food animals, companion animals, equines, wild animals (if the infections are of zoonotic interest and/or in relation with domestic animals), laboratory animals and animal models of human infections are considered.

Veterinary Research is present at many events in connection with the published disciplines, like in 2009:

- CRWAD: Conference of Research Workers in Animal Diseases
- International Meeting on Emerging Diseases and Surveillance
- ISVEE Conference XII
- WAAVP: World Association for the Advancement of Veterinary Parasitology

High Impact Factor:

Veterinary Research's impact factor has increased sharply in the last 11 years. The 2008 **impact factor** is **3.060**. The journal now **ranks 3/134** in the Veterinary Sciences category by the ISI (Institute for Scientific Information).

Circulation:

- 6 issues per year,
- 1 000 copies per issue,
- 22 000 visitors (9 000 single visits), 80 000 pages visited and 170 000 hits per month on the website,
- More than 200 000 articles downloaded.

An international readership:

- *Veterinary Research* is read in over 180 countries around the world,
- The journal is aimed at scientists working in research institutes, universities, governmental institutions or non-governmental organisations, private firms and the pharmaceutical industry.

• Online Advertising Rates

New journal website

Advertising opportunities have been increased on the *Veterinary Research's* website, enabling you to communicate with not only our subscribers, but also the whole research community, thanks to various articles available on a free access basis.



Web production specifications

Image file format
gif or jpeg

Each banner advertisement will hyperlink to the advertiser's website.

Banner rates

	W x H (pixels)	3-months	6-months
button 1	120 x 90	600 €	950 €
button 2	120 x 120	700 €	1 150 €
vertical banner	120 x 240	950 €	1 500 €
inside banner	336 x 60	600 €	950 €

• Print Advertising Rates

Discounts

- *Frequency*
4 x: -5 %
6 x: -10%
- *Agency*: -15%
- *Classified*: -20%

Technical information

- *Frequency of publication*
6 issues per year
- *Printing*: offset
- *Paper*
cover: 250 g/m²
inside: 90 g/m²

Material and deadlines

- Preferred format is pdf file (300 dpi and CMYK with embedded fonts)
- *Order*: 6 weeks before publication
- *Copy*: 4 weeks before publication

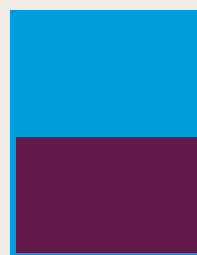
Insertion	Dimensions (W x H)	Black & White	Four-colour
Inside back cover	165 x 240 mm	900 €	1 300 €
Page	165 x 240 mm	550 €	950 €
1/2 page	155 x 115 mm	455 €	N/A

Ad size

Page
165 W x 240 H



1/2 Page
155 W x 115 H



Veterinary Research is supported by the Animal Health Division of the French National Institute for Agricultural Research (INRA).

• **Contact** Jessica Ekon
advertisement@edpsciences.org
Tel.: +33 (0) 1 69 18 92 40 / Fax: +33 (0) 1 69 18 18 11

EDP Sciences
17 avenue du Hoggar
PA de Courtaboeuf
BP 112
92944 Les Ulis Cedex A, France

